

Bank of America Press Release

02.15.2019

Impact Lighting is proud to announce its latest project for one of downtown Orlando's most recognized buildings in the city proud skyline.

The Bank of America Building (390 N Orange Ave, Orlando, FL 32801) stands as one of the tallest structures in the city at 404 feet. Its 10 gothic spires are being updated with Impact lightings *Pinnacle Spotlight Fixtures* and its towering walls will be illuminated with high intensity Color changing and white *Ultra Wall Washers*.

Most exciting is the addition of the color changing powerful *FlexLed Neon* highlighting the perimeter of the buildings top three tiers that can be seen from miles away. As red adorned the structure for the 2019 Valentines Day, watch for upcoming color changes for special occasions, sporting events and holidays.

Thanks to the vision of Impact Lighting's design team and the fearless installers who repelled the massive buildings walls, Orlando's Bank of America building will continue to highlight The City Beautiful skyline making it a unique focal point for many years to come.

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